

ENDOASCULAR SUMMIT 2011

December 9-10, 2011
San Juan, Puerto Rico

SAVE THE DATE!
www.endoascularsummit.net

COMMERCIAL SUPPORT/EXHIBITOR PROSPECTUS

ENDOASCULAR SUMMIT 2011
December 9-10, 2011
La Concha Renaissance Hotel Resort
San Juan, Puerto Rico

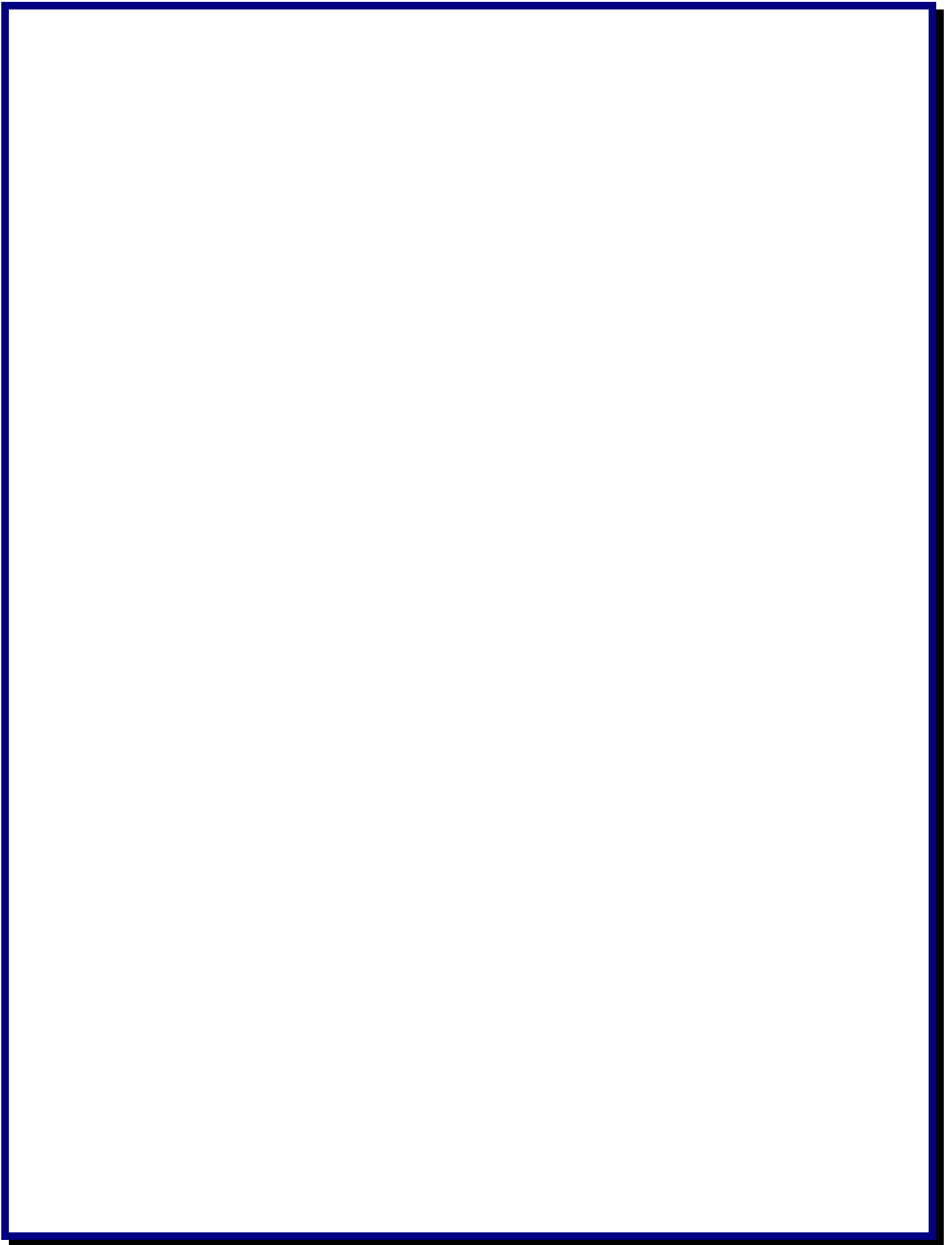
Sponsored by:



**INTERNATIONAL
SOCIETY OF
ENDOASCULAR
SPECIALISTS™**

COLLABORATIVE. GLOBAL. RELEVANT.

www.endoascularsummit.net



Dear Friends and Colleagues

We are excited to announce the ENDOVASCULAR SUMMIT 2011 (EVS) to be held on September 8-10, 2011 in San Juan, Puerto Rico. It is a great honor and pleasure to invite you to participate as an industry partner in this important educational program organized by the International Society of Endovascular Specialists (ISES).

As a provider of products and services tailored to physicians and in the management and treatment of cardiovascular and peripheral vascular disease, this is an important opportunity to meet professionals interested in learning about your organization.

With experience and feedback from the prior EVS meetings, the Program Directors wish to enhance the skills and expand the knowledge of professionals treating patients in every area of vascular disease. The members of the faculty have established international reputations as both clinicians and leaders in their fields. EVS offers a comprehensive and state of the art update in the field of vascular disease through authoritative lecturers, panel discussions and live taped case presentations with interactive discussion periods. The lively interactive discussion between the presenters, expert international faculty panel and the audience should stand out as the most engaging and beneficial aspects of this important meeting that is targeted for participants in basics and advanced specialties so vascular surgery, interventional cardiology, interventional radiology, angiology, and vascular medicine.

The faculty of the program will present and discuss vascular disease epidemiology, the wide variety of diagnostic procedures, various surgical techniques, and endovascular intervention topics through the presentation of interesting and challenging cases. During the presentations, the faculty and interactive audience will discuss and review the standard of care and alternative options in specific patient cases with special emphasis on how to perform complex interventional procedures and how to manage or avoid major complications.

We would like to take this opportunity to invite you to become part of this growing program. As partners in the industry, your presence and commitment has always been an integral part of our meeting and organization. With your participation as an exhibitor, we will be able to make an even larger contribution to the expanding field of endovascular and peripheral vascular medicine. You will have numerous opportunities to showcase your products and services to a captive audience.

To learn more about exhibiting at the ENDOVASCULAR SUMMIT, please contact the ISES Office. Additional information about educational grants, marketing and sponsorship opportunities are also available. We are eager to hear from you and look forward to your company's participation. Don't miss this opportunity to participate and make the EVS an integral part of your marketing and educational activities. We look forward to welcoming you to San Juan!

ENDOASCULAR SUMMIT 2011 Program Directors

ENDOASCULAR SUMMIT Preliminary International Directors and Faculty

Program Directors

Edward Diethrich
Zvonimir Krajcer

Claudio Schonholz

Associate Program-Directors

Jacques Busquet
Frank Criado
Armando Lobato
Angel Menendez
Jacob Netel

Donald Reid
Julio Rodriguez
Javier Aburto Ruiz
Luis Bechara Zamudio

Scientific Committee

Carlos Calderon
Eduardo Hernandez
Enrique Hernandez
Hugo Londero

Felix Pitty
Gustavio Arguello Rubio
Patricio Zaefferer

Invited Faculty

Tony Das
Emilio del Toro
Carlos Lugo Oliveiri

Nora Sanchez
Tim Sullivan
Carlos Vozzi

Please return to the ENDOASCULAR SUMMIT web site at www.endovascularsummit.net for updated list of faculty. Clinical Faculty are added to the scientific program upon acceptance of submitted clinical cases. Refer to call for cases information for details and criteria for the submission of interesting and/or challenging cases.

About the ENDOVASCULAR SUMMIT

The ENDOVASCULAR SUMMIT will include discussion on vascular disease epidemiology, the wide variety of diagnostic procedures, various surgical techniques, and endovascular intervention and peripheral vascular topics. During interactive presentations, the faculty, with audience participation will discuss the standard of care and alternative options in specific patient cases with special emphasis on how to perform complex interventional procedures and how to manage or avoid major complications. EVS 2011 promises an innovative educational opportunity, cutting-edge case presentations and cases for every level of practitioner.

Learning Objectives

At the end of the ENDOVASCULAR SUMMIT, the participant will be better prepared to:

- Assess the newest technology and interventional techniques and determine the appropriate application to their patients
- Diagnose and assess patients with peripheral vascular disease
- Review new advances in the endoluminal repair of abdominal and thoracic aortic aneurysms
- Critically evaluate the appropriate use of stent grafts for aortic aneurysm repair
- Understand the appropriate use of vascular closure devices
- Discuss the appropriate use of stents for carotid, iliofemoral, renal and aortic disease
- Integrate into their practices the knowledge obtained through case presentations
- Apply the results of evidence-based medicine in the management of their patients
- Discuss the latest imaging technologies utilized in endovascular techniques and interventional medicine
- Integrate these forms of therapy into a clinical practice to minimize complications in coronary and peripheral interventions

Target Audience

The ENDOVASCULAR SUMMIT is designed for professionals in vascular and cardiovascular surgery, interventional cardiology, interventional radiology neurology, angiology, cardiothoracic surgery and other fields in the rapidly evolving area of vascular and peripheral vascular techniques and interventions.

Course Format

The ENDOVASCULAR SUMMIT focuses on the most relevant topics in vascular and endovascular medicine today. New and innovative therapies are being developed at a breakneck pace, and the EVS provides the environment for discussion and interaction to meet our educational objectives.

Activity Evaluation

Evaluation by questionnaire will address content, presentation, possible bias, and future educational needs.

Accreditation

This activity has been approved for AMA PRA Category I Credits(s) tm

Disclaimer

The information provided at this CME activity is for continuing education purposes only and is not meant to substitute for the independent medical judgment of a physician relative to diagnostic and treatment options of a specific patient's medical condition.

Faculty Disclosure

It is the policy of ISES to ensure balance, independence, objectivity, and scientific rigor in all of its sponsored educational programs. Commercial support from industry does not influence educational content, faculty selection, and/or faculty presentations, and, therefore, does not compromise the scientific integrity of the educational activity.

Discussion of off-label product usage and/or off-label product use during cases are made at the sole discretion of the faculty and not endorsed by ISES or the program directors for this activity.

Faculty participating in continuing medical education activities sponsored by ISES are required to disclose to the audience any real or apparent conflict of interest related to the content of their presentation(s). Faculty not complying with this policy are not permitted to participate in this activity.

Unlabeled and Unapproved Products and/or Procedures

Faculty at this activity may discuss information about pharmaceutical agents and/or devices and/or procedures that is outside of U.S. Food and Drug Administration approved labeling. This information is intended solely for continuing medical education and is not intended to promote off-label use of these medications, devices and procedures. If you have questions, contact the medical affairs department of the manufacturer for the most recent prescribing information.

Commercial Financial Support

ENDOASCULAR SUMMIT is sponsored in part through exhibit fees and unrestricted educational grants from medical device and pharmaceutical industries. A complete list of supporters will be distributed at the meeting.

Commercial support from industry does not influence educational content, faculty selection, and/or product usage during demonstrations and, therefore, does not compromise the scientific integrity of this ISES program. The decision to discuss off-label product usage and/or off-label product use during demonstration is made at the sole discretion of the faculty. Off-label product usage is not endorsed by the program directors or ISES.

Preliminary Focused Scientific Program Topics

The EVS will offer a comprehensive review of state-of-the-art techniques, the newest approaches and up to date information through the presentation of cases on, but not limited to:

- The latest advances in evaluation and treatment of patients with peripheral arterial disease
- Contemporary management of carotid artery disease
- New developments in treatment of abdominal aortic aneurysm
- Contemporary management of coronary artery and Valvular heart disease and the latest results with percutaneous aortic valve procedures
- Unresolved issues in treatment of carotid artery disease (the latest results of carotid stent trials, future of CAS, current indications for CAS)
- Unresolved issues in treatment of Aneurysmal disease (results of latest clinical trials, treatment of challenging aortic anatomy)
- New developments in treatment of aortic pathologies
- The latest advances of treatment of thoracic aortic aneurysms
- Controversies in treatment of venous pathologies (varicose veins, venous malformations, access sites, acute and chronic DVT)

Preliminary Educational Symposia/Workshop Sessions

- Advances in endovascular management of occlusive and Aneurysmal disease
- The latest advances in endovascular management of varicose veins and how to techniques
- New developments in treatment of thoracic aortic pathologies
- Unresolved issues in endovascular management of Aneurysmal disease
- The art of access: percutaneous EVAR and TEVAR: techniques and outcomes
- Symposium on critical limb ischemia
- Venous disease

Call for Interesting Cases

Submit your challenging or innovative clinical case, with or without complication that you have managed. Individuals whose cases are selected for a special session will become members of the faculty and have their meeting registration fee waived. Deadline for case submissions is October 15, 2011. Please contact the ISES Office or visit www.adriatic-vascularsummit.org for more information or to download or electronically submit case submission form.

General Information

Location

Renaissance La Concha Resort
1077 Ashford Avenue
San Juan, Puerto Rico 00907
Telephone +1-787.721.7500
Fax +1-787.977.4053

Contact Information

International Society of Endovascular Specialists (ISES)
1928 E. Highland Avenue, Suite F104-605
Phoenix, Arizona 85016 USA
Telephone: +1-602-650-1334
Fax: +1-602-266-6018
Email: admin@isesonline.org
Web sites: www.isesonline.org and www.endovascularsummit.net

Sponsorship and Marketing Opportunities

The ENDOVASCULAR SUMMIT 2011 provides exhibitors the opportunity to maximize their exposure to meeting attendees. Sponsorship offers proven methods for exposing your products and/or services, building traffic to the exhibit area and helping prepare clients for your personal message in face to face discussions. There is a sponsorship opportunity for every budget. Industry support enables ENDOVASCULAR SUMMIT to produce educational activities which promote improvement in patient care and physician practice patterns.

Each sponsorship opportunity provides added values to enhance your exposure. Sponsorship and marketing opportunities should be reserved as soon as possible. Remember, if there is an opportunity that is not listed which has proven successful to your organization, please contact us and we can discuss implementation of such to meet your objectives.

With your generous support, benefits and visibility to your company can include:

Pre and post meeting correspondence
The ENDOVASCULAR SUMMIT 2011 and ISES Online! Web sites
Onsite scientific meeting program materials
Insert placed in the professional meeting attendee's satchels/bags

A variety of sponsorship and marketing opportunities are available and include but are not limited to:

Support Opportunities

Attendee and faculty premiums

- Registration badges
- Lanyards
- Attendee meeting satchels/bags
- Writing tablets
- Scholarship grants
- Faculty support

Events

- Online web based case presentations
- Refreshment and coffee breaks
- Morning and luncheon symposiums and workshops
- Welcome reception
- Scientific faculty dinner

Scientific Opportunities

- Breakfast or Lunch Symposiums
- Scientific Abstract Supplement

Advertising and promotion

- Final scientific program
- Pocket program
- Online advertising on ENDOVASCULAR SUMMIT and ISES Online! Web sites
- Email blasts

- Customized signage
- Hanging or customized banners
- Promotional insert with registration materials

Media and technology

- Speaker ready room
- Audiovisual support

Scholarships

Please contact the ISES Office for information on educational grants about scholarships for physicians in training.

Commercial Support Levels / Educational Grant Opportunities

In an effort to offer companies maximum visibility beyond the exhibit area and individual sponsorship and marketing opportunities, the ENDOVASCULAR SUMMIT 2011 has established commercial support and educational grant support levels with associated recognition and visibility at the meeting.

Please refer to the sponsorship and marketing information and application form or contact the ISES office for details on each commercial support, sponsorship and marketing opportunity available to our valued industry partners.

The EVS also offers Unrestricted Educational Grant Opportunities at the following levels

Diamond	\$50,000 and above
Platinum	\$30,000 to \$49,999
Gold	\$20,000 to \$29,999
Silver	\$10,000 to \$19,999
Bronze	\$5,000 to \$9,999
Ruby	\$2,500 to \$4,999

Please refer to the Sponsorship and Marketing Application for details of levels of support, recognition and other important information.

Exhibit Information

A Partial List of the Benefits of Exhibiting at the ENDOVASCULAR SUMMIT meeting includes:

- Access to multidisciplinary professionals
- Positive association with a meeting presented by the renowned International Society of Endovascular Specialists (ISES)
- “Scheduled” exhibit area traffic prompted by strategically timed attendee breaks served in the Exhibit Hall
- Special additional marketing opportunities, including industry educational sessions

Attendance History

EVS attracts physicians specializing in the fields of clinical and interventional cardiology and radiology, vascular and thoracic surgery, angiology among other specialties. In 2010, EVS welcomed more than 200 attendees from 21 countries.

Physicians who attend the ENDOVASCULAR SUMMIT 2011 rely on exhibitors and commercial supporters to provide information about the therapies available to treat patients with cardiovascular and peripheral vascular disease. Those that attend the meeting are the future decision-makers in terms of the products and services the companies and organizations provide.

Application for Exhibit Space

Exhibitors must represent products and/or services that promote pharmacologic and device-based therapy or enhancements to the healthcare profession.

Tabletop Booth Package (reserved for societies and publishers)

The following are included at no extra charge for table top exhibitors:

- A standard identification sign indicating company name as listed on the Exhibit Application
- One (1) skirted table with two (2) chairs
- Exhibitor listing in the onsite program
- Two (2) complimentary registrations
- Recognition on signage at the EVS 2011
- Listing on the ISES and EVS web sites

Exhibit Rates
\$2,500 (USD)

10x10 Exhibit Booth Package

The following are included at no extra charge for 8x10 booth exhibitors:

- A standard identification sign indicating company name as listed on the Exhibit Application
- Exhibitor listing in the onsite program
- Four (4) complimentary registrations
- Recognition on signage at the EVS 2011
- Listing on the ISES and EVS web sites

Exhibit Rates
\$5,500 (USD)

Please review the exhibitor application or contact the ISES office for information about premium and customized exhibit space and/or hospitality room space.

Exhibit Days

Friday, December 9, 2011
Saturday, December 10, 2011

Hours of Exhibitor Move-In, Hours and Move-Out to be Announced. Please refer to the EVS web site or Exhibitor Service Kit for more information. Hours are subject to change.

Industry Registration

Complimentary registrations must use utilize the Exhibitor Registration Form. To register additional industry representatives, please complete the EVS Registration Form or go to www.endovascularsummit.net.

Exhibitor Service Kit

The Exhibitor Service Kit will be available the week of June 15, 2011 and available for downloading on the EVS web site. Links to the documents will be sent to registered exhibitors and commercial supporters.

Housing

Hotel rooms are available at the La Concha Renaissance Resort at a special rate of \$159 USD, single/double occupancy and will need to be made directly with the hotel. Reservations will open on July 15, 2011. To receive the special group rate, please note the cutoff date for reservations on the web site. All reservations are subject to availability. Please visit the EVS web site for the latest information or to download hotel reservation form. A minimum of one night's deposit will be required subject to rules and regulations outlined on the hotel reservation form.

Transportation

Taxis are plentiful and have fixed rates from the airport. Please note that there are surcharges of \$1.00 for each piece of luggage and night services from 10 p.m. to 6:00 a.m. A charge of \$2 per person will apply for the 6th and 7th passenger. Tolls are not included. For full information visit the EVS web site.

Registration Information

Information about registration for the ENDOVASCULAR SUMMIT is available online at www.endovascularsummit.net where forms can be downloaded or registration made through our online, secure system. Special registration discounts are provided for current members of ISES and our endorsing societies and organizations.

Physician	\$400 USD
Physician in Training	\$200 USD
Other (Nurse, Technician, Industry, Engineer)	\$225 USD

General information

Puerto Rico is a U.S. Commonwealth with U.S. citizenship. Puerto Rico lies between the Atlantic Ocean and the Caribbean Sea. It is the easternmost and smallest of the Greater Antilles. Puerto Rico has more fascinating places to go than any other island in the Caribbean. Puerto Rico is 110 miles long and 35 miles wide. Please visit the Puerto Rico Tourist and Travel Information web site for information about travel to Puerto Rico from your country of origin. Links are available on the EVS 2011 web site FAQs page.

Visiting San Juan

San Juan is the unofficial capital of the Caribbean for everything from nightlife and dining to historic sites and shopping districts. The north coast is also known for a more rural landscape of small towns and protected bathing beaches. Old San Juan is renowned as one of the oldest and best preserved historic districts in the New World and ranks today as one of the most popular of the World Heritage Sites.

ABOUT ISES

The International Society of Endovascular Specialists (ISES) is dedicated to enhancing global research, education and clinical expertise in the treatment of one of the world's number one killers - vascular disease. Using innovative technologies and interventional techniques ISES strives to improve patient care throughout the world.

ISES is a non profit international medical society with a focus on improving education and research in vascular and endovascular disease for improved patient care provided by physicians, hospitals, medical, pharmaceutical companies and all professionals involved. Through its organizational efforts, ISES is able to award scholarships, develop new community and global education programs, as well as sponsor physician and industry educational opportunities to meet the organization's mission in improving patient care.

ISES understands that the most effective endovascular therapies evolve from integrated solutions rather than fragmented responses. The Society convenes a multidisciplinary team of international specialists to challenge current methodologies, pioneer new procedures, and develop new technologies resulting in more effective, less invasive treatment modalities. Together these specialists are the path makers of a rising medical sub-specialty.

Endovascular specialists turn to ISES as a single source for sharing knowledge and engaging in productive debate – a springboard for groundbreaking, life-enhancing therapies.

About the *Journal of Endovascular Therapy (JEVT)*

The *Journal of Endovascular Therapy (JEVT)*, the official publication of ISES, has an established reputation in peer-reviewed journalism. As a forum for all physicians, scientists, and allied healthcare professionals interested in peripheral endovascular techniques and technology, the Journal is one of the world's leading peripheral vascular disease publications.

JEVT is available to subscribers worldwide in both print and electronic formats. ISES members receive a complimentary annual subscription to the publication.

About ISES Education and Research Institute

The ISES Education and Research Institute (ERI) is a global education, training, and research division of the Society that provides high-quality training programs and curricula targeted to endovascular specialists throughout the world. The mission of the Institute is to promote multidisciplinary interaction and knowledge exchange on a variety of areas related to clinical practice and medical device use with the goal of meeting the educational needs of physicians and allied health professionals in the endovascular field. The Institute reflected the Society's longstanding commitment to achieving its education and training goals within an organizational framework geared to respond rapidly to today's changing healthcare environment.

Visit ISES Online! at www.isesonline.org to learn more about membership, our educational programs, and services.

Visit JEVT Online! at www.jevt.org to learn more about the Journal and its nearly two decades of renowned scientific content.

Rules and Regulations

In accordance with ACCME guidelines, product information cannot be distributed at any scientific sessions. Posters or exhibits are not permitted immediately outside or inside the session rooms. Companies may not display or demonstrate products, processes or services, solicit orders, or distribute advertising material at any location (within or outside the Exhibit Hall) other than in their assigned exhibit space. The booth may be subject to forfeit if the guidelines are violated.

Installation and Dismantle Policy

Exhibitors must install and break down their exhibit space during the designated installation and dismantle times. If an exhibit does not complete with these items, ISES reserves the right to delay the exhibitor's setup until deemed appropriate.

Photography and Videotaping

Photographing and videotaping is prohibited both in the Exhibit Hall and in the Scientific Sessions unless express consent provided by ISES.

Security

Exhibitors must make provisions for safeguarding its goods, materials, equipment and display at all times.

Fire Protection

All materials used in the exhibit area must conform to local fire ordinances and be in accordance with regulations established by the hotel. All displays are subject to inspection by the local fire and safety authority. Fire stations and fire extinguisher equipment are not to be covered or obstructed in any manner.

General Conduct of Exhibitors

- Exhibits must be adequately staffed during exhibit hours
- Canvassing or distributing advertising material outside the exhibit area is not permitted
- Electrical and mechanical apparatuses must be muffled to prevent noise from interfering with other exhibitors
- Exhibit personnel may not enter another company's exhibit space without that company's permission
- Aisles must be kept free of materials at all times

Security

Exhibitors must make provisions for safeguarding goods, materials, equipment and displays at all times. ISES is not responsible for the loss of any property.

Subletting Space

Exhibitors may not permit any other party to exhibit within their space any goods other than those manufactured or distributed by the contracting exhibitor, or permit the solicitation of business by others within its space.

Exhibitor Application Terms

Exhibitors agree to abide by the ENDOVASCULAR SUMMIT 2011 Rules and Regulations, a copy of which is included in the Commercial Support Prospectus and made a part of this application and contract by reference and fully incorporated herein. If this application and

contract has not been received, properly signed and accompanied by full payment, this application and contract may be declared null and void so that space may be reassigned. All applications must be signed in order to confirm exhibit reservations. We agree to abide by all rules and regulations governing the exposition as enclosed and which are a part of this application. Acceptance of this application by management constitutes a contract.

Cancellation Policy

Requests for cancellation of reserved exhibit space must be made in writing. Refunds less a \$100 USD administrative fee will be granted for requests received on deadline. Please contact the ISES Office for payment arrangements and deadlines. No refunds will be allowed for space left unoccupied during the ENDOVASCULAR SUMMIT.

For More Information Please Contact:

International Society of Endovascular Specialists (ISES)

1928 E. Highland Avenue, Suite F104-605

Phoenix, Arizona 85016 USA

Telephone: +1-602-650-1334

Fax: +1-602-266-6018

Email: admin@isesonline.org

Web sites: www.isesonline.org and www.endovascularsummit.net